

JEANNIE CHEN

226 EAST 14TH STREET, APT. 1C NEW YORK CITY, NY 10003
(917) 770-7393

jeannie@jeanniechen.com
www.jeanniechen.com

TELEVISION FOOD STYLING/PRODUCTION EXPERIENCE

Responsible for styling and creating optimal visual shots of ingredients used in recipes and finished dishes (beauty shots). As head stylist on set kitchen, have acted as lead coordinator among talent, back kitchen and production to ensure efficient and productive shoots. Additional responsibilities have included writing scripts and, if necessary, testing talent's recipes prior to shoots. Also traveled for offsite and field shoots.

Taylor Public Relations, New York, NY

Food and Prop stylist for satellite media tour with Chef Tyler Florence for Taylor's client, *Smirnoff*.

AOL Productions, New York, NY

Food stylist for website, AOL food webisodes and photo stills with Chef Tyler Florence, named *Cooking with Tyler Florence*.

Real Simple Production, New York, NY

Food stylist for food and lifestyle television show, named *Real Simple*, based off *Real Simple Magazine*.

DWJ Television, Ridgewood, NJ

Food and prop stylist for satellite media tours and B-roll tapings for DWJ clients *Avocado Council, Blue Bunny Dairy Products, Pyrex, California fruits and Reynolds*.

Solovision, New York, NY

Food stylist for interstitial spots, for both Food Network (*FoodBytes* series) and HGTV advertising clients including *Ragu, Kellogg's, Kraft Foods, Sub-Zero, Wolf, Brawny, Con Agra, Unilever, Kohls, McCormick's and Sears*.

True Entertainment Productions, New York, NY

Served as consulting Culinary Producer to create secret ingredient menus, create and stock a pantry, source and train the culinary team and establish process for Discovery Channel show "*Go Ahead, Make My Dinner*." Also was head food stylist for *B. Smith with Style* show's food segments.

Food Network, New York, NY

Nigella Lawson on Late night with David Letterman, Rachel Ray's 30 Minute Meals, 30 Minute Meals with Rachel Ray's Holiday Special, Sara's Secrets, Molto Mario, Family Circle, Emeril Live and How to Boil Water shows, *CBS's Living It Up! with Ali & Jack* food segment, and satellite media tour with *Alton Brown*.

Follow Productions, New York, NY

Semi-Homemade Cooking with Sandra Lee and *Paula's Home Cooking* (with Paula Deen) shows.

Stonehouse Productions, South Norwalk, CT

Food 911 holiday show.

JEANNIE CHEN

Freelance Production Assistant

Involved in scriptwriting for off-site show, Michael Chiarello's *Napa Casual Cooking*. Assisted Producer and production team in recipe research, show development and culinary knowledge for Chef Sara Moulton's show, *Sara's Secrets*.

PRINT FOOD STYLING EXPERIENCE

Responsible for cooking and styling recipes or ingredients in partnership with the art director and photographer to get the optimal shots for print.

Fine Cooking Magazine, Newton, CT

In November 2004, December 2004 and January 2005 issues.

Food Network, New York, NY

Kohl's kitchen products for Food Network, Food Network Kitchen's Cookbook.

RECIPE DEVELOPMENT & TESTING EXPERIENCE

Develop recipes that have been published and used in magazines, cookbooks, websites and food package labels. Test recipes with detailed focus and precision for all media including print and television.

B. Smith, New York, NY

Developed and Tested recipes for B. Smith's cookbook, *Southern Cooking A-Z*

Unilever Bestfoods, Englewood Cliffs, NJ

Created recipes for website, packaging and promotions of products for *Lawry's products, Hellmann's, Country Crock, Ragu, Wishbone, Skippy Peanut Butter* and *Spanish Knorr*.

Food Network, New York, NY

Developed and tested recipes for *Food Network Kitchens Cookbook* and *Food Network Kitchens Cookbook II, Emeril Live Barbeque Contests* and *Emeril's Tailgate Party Contest* specials. Also developed recipes for *Food Network Magazine, Oct 09 issue*.

James Peterson, Brooklyn, NY

Tested recipes for James Peterson's *Cooking* cookbook.

Food & Wine Magazine, New York, NY

Food & Wine presents Best of the Best Cookbook for 2002. Recipes published with attribution in January 2003 (cited in Editor's Picks) and May 2003 issues, and in *Food & Wine Annual Cookbook 2003: An Entire Year of Recipes*.

Wine Spectator Magazine, New York, NY

CULINARY & OTHER EXPERIENCES

Martha Stewart Living Radio Show

Guest appearance on Martha Stewart's Satellite radio food segment to talk about Chinese food.

Catering

Worked with various private caterers in advance preparation and off-premise service of catered food for private cocktail parties, weddings and buffet dinners.

JEANNIE CHEN

Buttercup Bake Shop, New York, NY

Cake Decorator/Production Manager

Bake shop's lead cake icer and decorator. As a production kitchen manager, was responsible for delegating the production of special order and in-house baked goods. Also, jointly managed the retail/café front of house.

Fashion Industry (various), New York, NY

Various Positions

Held a range of positions of increasing responsibility in the fashion design industry, with companies such as *Calvin Klein*, *Old Navy*, *Liz Claiborne*, *Phillips-Van Heusen* and *Gap*. Positions included design, illustration and production. Responsibilities included production scheduling, materials purchasing, managing contractor relationships, budgeting/costing, trend research and merchandising. Required frequent domestic and international travel.

EDUCATION

Institute of Culinary Education (formerly Peter Kump's N.Y. Cooking School), New York Certificate, Career Culinary Arts Program, Feb. 2002

Intensive, hands on 610-hour program in classic culinary arts.

Other Coursework

Institute of Culinary Education:

Wine Essentials: A Varietal Approach, Pairing Wine & Cheese, Techniques of Cake Baking II, Techniques of Cake Decorating I & II, How to be a food writer with Marge Perry
Introduction to Food Styling (New School for Social Research)

Parsons School of Design, New York

Bachelor of Fine Arts, May 1994; Major: Fashion Design

Award: Gap/Banana Republic Design Scholarship, 1993

CULINARY AFFILIATIONS/VOLUNTEER WORK

Member, International Association of Culinary Professionals (IACP)

Member, New York Women's Culinary Alliance (NYWCA)

Food Tour Guide

Hosted occasional Chinatown Grocery Shopping tours in Manhattan Chinatown for various culinary schools and organizations. Volunteer and host food tours in ethnic neighborhoods of New York tri-borough area for culinary peers.

Cooking with Kids, N.Y. Women's Culinary Alliance & New York Cares, New York, NY

Volunteered monthly to cook with groups of underprivileged children.

SPECIAL SKILLS/LANGUAGES

Trained sketch artist/painter and illustrator.

Proficient with Microsoft Office applications.

Fluent in conversational Mandarin Chinese.